

About Us

Gaming How is a social-gaming event organiser and service provider.

Company Profile

Gaming How is Singapore's first video-games specialist, dedicated to providing the best video-gaming experience in Singapore. Gaming How was set up in 2007, and its primary focus is on corporate events and social gaming.



Family days, product launches, team building events, dinner and dance, charity events, school events, gaming competitions and customer appreciation events are past events that Gaming How has participated in.



Gaming How's aim is to promote video-gaming as a fun and wholesome experience that can be enjoyed by groups of friends and family, and is suitable for both genders and for people of all ages. Corporate events have helped tremendously in showcasing video-gaming to people from all walks of life, and have helped to generate lots of interest in video-gaming. The corporate events that Gaming How help organise aim to promote video-gaming as a safe and fun form of recreation for all ages.

Do refer to <http://www.GamingHow.com/Events.html> for more details.

St Games Café, Singapore's first video-games café, located at Square 2 Novena, was also set up by Gaming How in early 2009 to contribute to the objective of promoting social gaming in Singapore.

Mission

To be the foremost video-gaming experience provider in Asia

Core Competence

- Organising of video-gaming competitions
- Organising of theme-based video-gaming events
- Creating social-gaming events
- Providing turn key video-gaming solutions for corporate events
- Providing video gaming equipment and support services
- Consultancy on video game events and the video gaming industry

Our Services

Gaming How provides a **turn-key video gaming solution**, with delivery, installation and manpower to help set-up the accessories, ready the games and consoles, click through the games, and give game-play instructions. LCD TVs can be provided as well.



In addition, consultation and advice will be provided on how to make full use of the consoles and games to ensure a **fun** and **unique** experience for guests. For example, competitions or tele-matches can be carried out using the video-games.

You can choose from different **themed events**, where gaming accessories and specially selected games will be provided to fit the theme. We can even help source for games to suit special themes. Current offerings include **simulation racing cockpits** for F1 and racing events. Gaming How's racing cockpits can be customized to any event, with decals and brandings. Other video-games include music and sports games that encourage **group participation**, and these games are great for spectators as well.

In general, we provide the following services:

Event Management and Organization (Video Games)

- Conceptualization and theme development (e.g. Sports, F1 Racing)
- Logistics planning
- Provision of trained personnel/staff
- On-site event management

Logistics Support

- Gaming Consoles with controllers
- LCD/Plasma TVs
- F1 Racing Simulation Cockpits
www.GamingHow.com/obutto.html



Corporate Events @ St. Games Cafe

- Team Bonding session using video-games
- Food and Beverages
- Trained Personnel to assist with game play

Our Services can be utilised for the following:



- Anniversary Dinner / Dinner and Dance
- Charity/Fund-raising Events
- Corporate/School Sports Meet
- Customer/Employee Appreciation Events
- Family Days / Carnivals
- Product Launches
- School Events
- Seminars / Conferences
- Exhibitions/ Summits
- Team Building / Team Bonding Events
- Video-Gaming Competitions

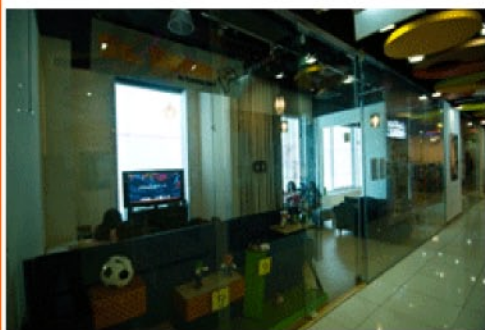
St. Games by Gaming How

Singapore's First Video-Games Cafe



St. Games Café, by Gaming How, is Singapore's first video-games café. St. Games offers everyone a chance to try out the latest video games with their friends and family in a cozy home setting. Drinks, snacks and desserts are available to round out the gaming experience.

We've hosted private functions, team meetings, social gatherings and department team bonding sessions at St. Games and regardless of the nature of your event, our team will custom-design an unique event and tailor it to your requirements.



Events @ St. Games Package includes:

- Free membership for all guests
- Free flow of drinks for weekday packages
- Dedicated game master to offer assistance.
- Unlimited game changes
- Exclusive use of cafe areas

St. Games Café:

- Is highly accessible as it's located at Square 2 which is directly above Novena MRT Station
- Is able to hold a capacity of 40 pax
- Offers cakes and drinks and can accommodate a catered buffet spread as well
- Has around 10 stations with LCD TVs ranging from 32" to 46"
- Is able to help with event conceptualization by suggesting games and competitions targeted for the party's guests
- Has dedicated facilitators to guide guests with game play



Do refer to <http://www.StGamesCafe.com> for more information.

Our Record

Creative agencies / Event promoters / Event management companies

Adventures Unlimited
Avivar Audience Communications Pte Ltd
Burnaby Events Management
Eureka Campaign
Eventcom LLP
Eventions Entertainment
First Wave Pte Ltd
Generation X Pte Ltd

iFresh Concepts
i-Vox Communications
Midas Promotions
That's Innovative Pte Ltd
The Event Station Pte Ltd
Voyage Entertainment Pte Ltd
Xodbox Pte Ltd

Companies that held corporate events at St Games Cafe:

Chevron Singapore
Procter and Gamble
Deutsche Bank
National Computer System Pte Ltd

Notable events that we've participated in

MediaCorp Radio Subaru Impreza Challenge 08
NUS-Mitsubishi Challenge 2008
RSAF 40th Anniversary Dinner
SingFest 2008
Zoukout 2008



SingFest 08

2 - 3 August 2008
Fort Canning Park



Zoukout 08

13 - 14 December 2008
Siloso Beach, Sentosa

*Video-game entertainment is definitely a **cost-effective** and **unique** entertainment solution that will wow the crowds and impress your clients/guests.*

Fun-tastic March School Holidays

14 - 22 March 2009

Square 2, Novena



Shop. Play & Win

22 June - 5 July 2009

Square 2, Novena

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